

## **Sponsorship packages**

### **Conference Title Sponsor (Patron Tier)**

Investment: CA\$7,500.00

What it supports: Facilitating larger events, venue, speaker, promotion

- Recognition at the event on all signage
- Promotion of the brand as an 'event sponsor' on IABC Manitoba website
- Promotional posts on our Facebook page, LinkedIn, Twitter and Instagram account
- Display of sponsor's marketing materials
- 5 memberships
- Two free tickets for your brand ambassadors to each event in the season
- Three free Professional Development passes to IABC Manitoba luncheon/breakfast events

### **Professional Development Partner**

Investment: CA\$2,000.00

What it supports: Venue, speakers, and promotion

- Recognition at the event on all signage
- Promotion of the brand as an event sponsor on IABC Manitoba website
- Promotional posts on our Facebook page, LinkedIn, Twitter and Instagram account
- Display of sponsor's marketing materials
- Two free tickets for your brand ambassadors

### **Venue and Multimedia Sponsor**

Investment: Provide event space and multi-media equipments (CA\$2,000.00 value)

Ideal for hotels, restaurants, and schools with event space

- Promotion of the brand's logo on IABC Manitoba website
- Mentions on our Facebook page, LinkedIn, twitter and Instagram account with links to your business website and social media
- Recognition at the event on all signage

## **Networking Partner**

Investment: CA\$1000.00

What it supports: Venue, catering and promotions

- Recognition at the event on all signage
- Promotion of the brand as an 'event sponsor' on IABC Manitoba website
- Promotional posts on our Facebook page, LinkedIn, Twitter and Instagram account
- Display of sponsor's marketing materials

## **Catering Sponsor (Hospitality Tier)**

Investment: CA\$1,500.00

- Recognition at the event on all signage
- Two free tickets to the event
- Promotion of the brand as an 'event sponsor' on IABC Manitoba website
- Promotional posts on our Facebook page, LinkedIn, Twitter and Instagram account
- Display of sponsor's marketing materials
- An opportunity to hand out promotional materials

## **Printing Sponsor (Promotional Tier)**

Investment: CA\$500.00 (preferably in-kind)

- Recognition at the event on all signage
- Promotion of the brand as an 'event sponsor' on IABC Manitoba website
- Promotional posts on our Facebook page, LinkedIn, Twitter and Instagram account

## **Other opportunities**

### **Volunteer of the Year Sponsor**

Investment: CA\$500.00

- Promotion of the company logo on the Volunteer of the Year's plaque
- Promotion of company logo on IABC Manitoba website
- Mentions on our Facebook page, LinkedIn, Twitter and Instagram account
- Free Participation at the IABC Manitoba AGM

## **Leadership Development Sponsor**

Investment: CA\$1,000.00

- Promotion of company logo on IABC Manitoba website
- Mentions on our Facebook page, LinkedIn, and Instagram account
- Free Participation at the AGM

## **Individual Event Sponsor**

Investment: CA\$750.00

- Promotion of company logo on IABC Manitoba website
- Recognition at the event on all signage